The development of strategic performance in Imam Muhamed bin Saud Islamic University in the light of knowledge management



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Abstract

The objective of the study was to develop the strategic performance positions at the Imam Muhamd Bin Saud Islamic University in the light of the knowledge management by identifying the reality of the strategic performance of the university, identifying its determinants, identifying the basic strategies in knowledge management processes and presenting a strategic plan for the development of strategic performance.

The results of the study showed that the reality of the strategic performance in the university came in a medium degree and close to the weak with an average of (2.99). The results of the study showed that the performance of the strategic performance in the university was medium and close to the weak. The results of the study showed that the performance of the strategic management came at an average of (3.03)

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and that the reality of implementing the strategic planning came at an average of (2.94). The results of the study showed that the determinants of the strategic performance of the university came to a medium level with an average of 3.04. University of Ttoiralodaoual astrateja in the light, and presented the study strategy Ttoiralodaoual astrateja plan at Imam University

Key Words;

Strategic Performance - Strategic Management - Strategic Planning - Knowledge Manageme nt - Imam Mohamed Bin Saud Islamic University.