
REQUIREMENTS FOR ESTABLISHING INTERNATIONAL BRANCH CAMPUSES IN THE KINGDOM OF SAUDI ARABIA



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Abstract:

The study aimed to identify the requirements for establishing International Branch Campuses in Saudi Arabia, and it adopted the descriptive survey method, using the questionnaire as a study tool. It was applied to a sample of (544) members of the Saudi faculty at (King Saud University, University of King Abdulaziz, King Khalid University, Imam Abdulrahman bin Faisal University, and Northern Borders University) and reached the requirements for establishing branches of international universities in the Kingdom of Saudi Arabia to obtain the approval of faculty members with a very high degree, with a general average of (4.37), and its arrangement is as follows: (first, strategic requirements, second, organizational and administrative requirements, third, legislative and legal requirements, fourth, academic requirements, fifth, organizational culture requirements, and sixth, material requirements.) and recommended the necessity of working to provide those requirements, the most

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prominent of which was the establishment of an administration in the Ministry of Education in charge of affairs Branches of international universities, building a strategic plan to establish branches in the Kingdom, and forming a committee that includes International and local experts; To ensure the quality of branches in Saudi Arabia.

Key words: International Universities, International Branch Campuses, Requirements.